

2018 Berkeley Lake Turkey Trot Sponsorship Opportunity

Saturday, November 3rd

7:30 am

Berkeley Lake Elementary School

Presented by Berkley Lake PTO and the City of Berkeley Lake

Join our sponsorship team and make a difference in a great local school. Whether you are an individual, family or a company, we appreciate your support!

Berkeley Lake Elementary is part of the thriving Duluth cluster of schools and continues to win educational awards, including Most Improved Duluth Cluster Elementary School. **The school is beloved and supported by the community and would make a great partner for your advertising needs.**

Why sponsor our race? We are expecting more than 250 runners, 35 volunteers and many local businesses to come out and support Berkeley Lake Elementary in our race on the streets of Berkeley Lake. We had a fantastic turn-out last year with our 1.5 mile fun run and 4 mile race offering something for every runner. By joining our race sponsorship team, you will help keep our local school top tier. Additionally, with pre-race and on-site promotion, your name will efficiently reach a targeted audience.

SPONSORSHIP BENEFITS

- ✓ 100% tax deductible contribution
- ✓ Your company logo promoted to **600+ families** at Berkeley Lake Elem and **800+** families in the City of Berkeley Lake and surrounding areas
 - ✓ Your logo featured on the race t-shirt as well as race materials
 - ✓ Race day face-to-face with your target audience with displays, banners and signage
- ✓ Community pride in helping your neighborhood school raise funds for much needed playground equipment

	\$50 - \$99	\$100 - \$249	\$250+	\$500
Sponsorship Specifics	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Recognition in race follow-up materials and the BLES Bear Essentials newsletter	X	X	X	X
Opportunity to provide coupons/advertisement in runner goodie bags		X	X	X
Logo on event T-shirt			X	X
Table available at event Start/Finish line			X	X
Company name on a banner at BLES on South Berkeley Lake Road			X	X
2 complimentary entries, including t-shirts, into race			X	
Exclusive brand advertising				X
4 complimentary entries, including t-shirts, into race				X

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Sponsorship Information Form

CONTRIBUTOR INFORMATION

Business or Family Name (as it should be listed on promotional materials)

Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____

SPONSORSHIP LEVEL / DONATED ITEMS

Bronze Silver Gold Platinum

Items: _____

Please provide a high quality digital logo for promotional materials to: listeal@gmail.com

Mail your check and this form to:

Berkeley Lake Elementary School PTO
4300 S. Berkeley Lake Road
Duluth, GA 30096
Attention: Ellissa Friedman

Please make checks payable to BLES PTO.

For additional information about the Turkey Trot or any question you may have, please contact Ellissa Friedman at listeal@gmail.com.

Thank you for supporting Berkeley Lake Elementary School!