

March
2019



General
Membership
Meeting

Berkeley Lake
Elementary School



Agenda

- YTD status report
- PTO mission and plan for growth
- 2019-2020 board proposal and value proposition
- Finishing strong and planning for next year






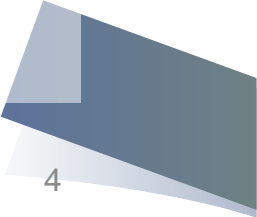
**What have
we done
this year?**





2018-2019



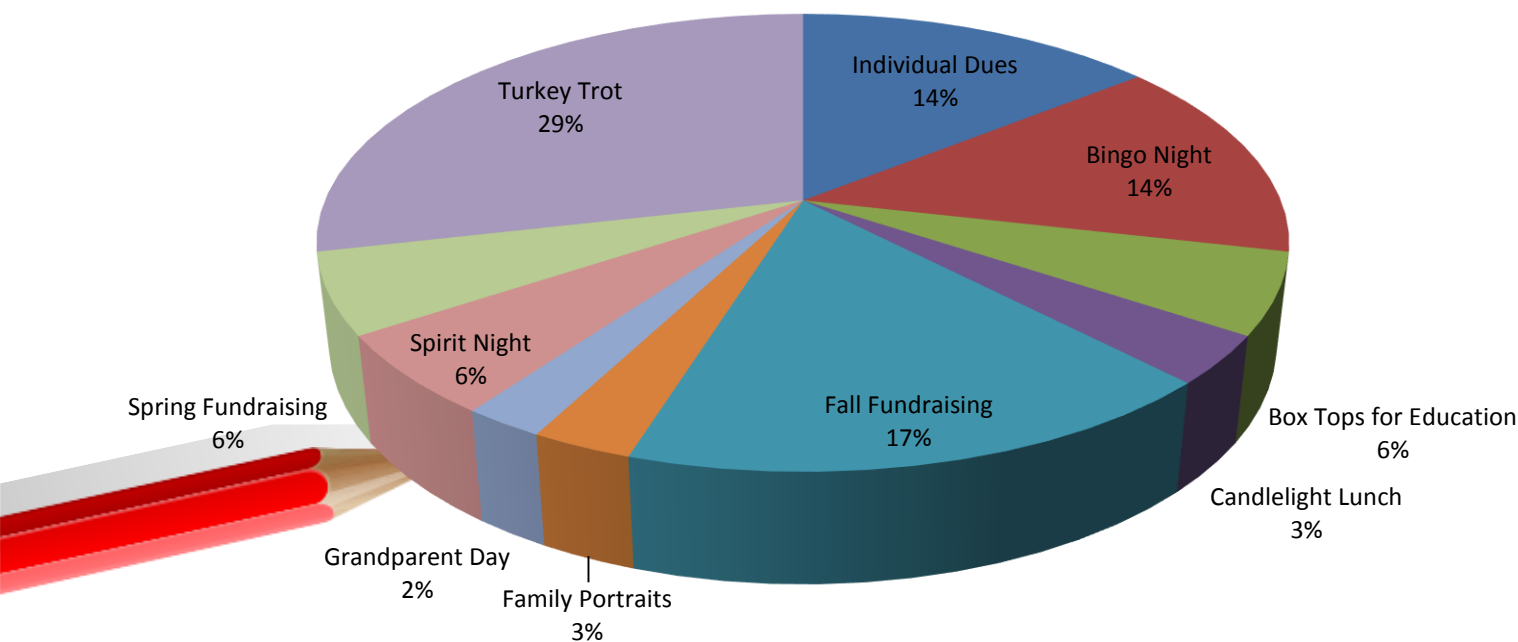
- Established a new 501(c)(3) PTO to keep money, decisions to support our school local
 - Officially dissolved the PTA
 - Transferred all previous funds to the new PTO
 - Continued fundraising to keep our ability to financially support the school
 - Begun planning for the 2019-2020 school year with new vision
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2018-2019 Budget Overview

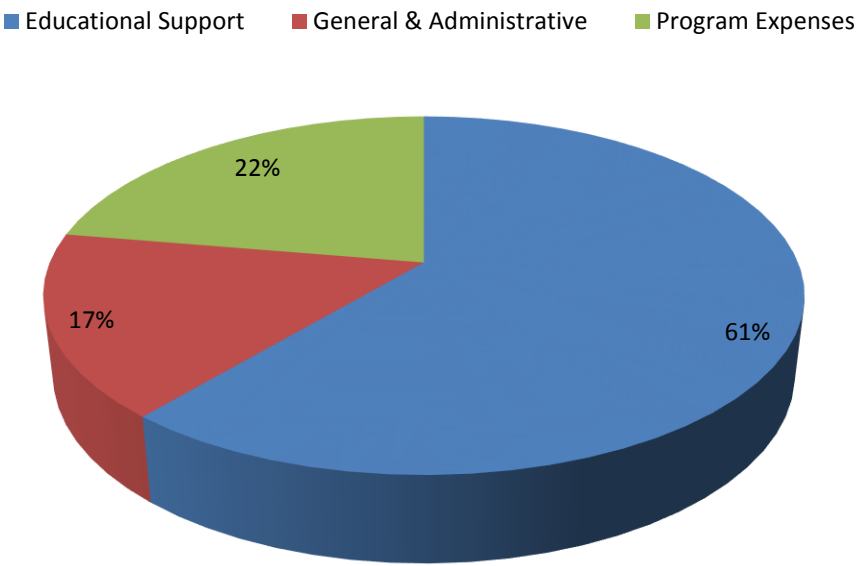
Where we stand financially...



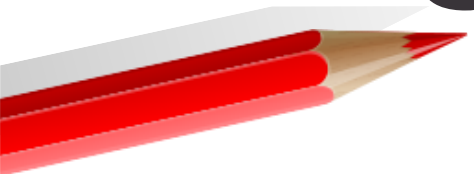

2018-2019 Budget Income
\$17,500



2018-2019 Budget Expenses
\$23,955



Given current spend rates, we expect to end the year with approximately \$10k in our bank account.



**How will we grow
and partner with the
school community?**



PTO Mission



- Enhance the educational environment at Berkeley Lake Elementary through volunteer and financial resources.
- Promote communication between the school administration, staff, parents and students.
- Foster pride in Berkeley Lake Elementary throughout the community.



2019-2020



- Small donations throughout the year? Or one, big gift when funds are raised? Both?
- Maintain our volunteer base and grow it – include all members of the Berkeley Lake family.
- Partner more effectively with teachers, admin and parents to serve the school.



Join us at an upcoming planning meeting




**Why you should
get involved now!**





Be passionate



- Use your skills as a financial planner, project manager or website designer, photographer and more!
 - Gain insight into how our school operates
 - Spend meaningful planning time with admins and teachers.
 - Make a difference in your child's school, create memories.
- 



Get involved

- Board positions
- Committee chairs
- Committee members

One-time, one hour, two-week or two-month project...However you want to help, we have a role for you.
If we don't, bring your idea.

We're brand new. The slate is blank!





Discussion/Feedback



- How to use MyPayments Plus for payments/navigating documents we need (beginning of the year).
- People don't carry cash! Have a way to pay with credit cards at events.
- Make joining PTO easier.
- Real-time funds for fundraisers, small and direct to current interests and school needs and there is some interest in discussing long-term school gifts like playground equipment.
- More PTO presence - BE SEEN and send multiple reminders and educational materials in multiple channels.
- Give incentives for giving.
- Have a sign up to sign up and keep reminding me to sign up.
- Have better descriptions of what we need volunteers to do, when and how long with a breakdown of duties.
- Some are frustrated by PTO canceling events that are "traditions" - i.e. Family Portraits.
- There needs to be better explanation of what is happening at the school, what the PTO's role is, what a PTO volunteer's role is and especially demystify what being on the board means.




**Finishing strong,
starting strong**




An orange pencil with a sharp lead tip, angled downwards from the top right towards the center of the slide.

Upcoming Events

- Dollar Donut Days
 - Spirit Nights
 - Spirit Wear Sales
 - Yearbooks
 - April Vote for the 2019-2020 PTO Executive Board
 - Teacher Appreciation Week
 - Field Day
 - 5th Grade Promotion Activities
 - Last Day of School DJ
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- A red and white pencil, partially visible on the left side of the slide, pointing towards the list of events.

A yellow pencil with a sharpened lead tip, angled diagonally from the top right towards the center of the slide.

Planning Events

- Teacher & Parent Input/Planning Meetings
 - April Executive Board Meeting
 - May Executive Board Transition Meeting
 - June Budget Meeting
 - July Committee and 1st Semester Activity Plans
 - July Kindergarten Camp
 - August Meet the Teacher
 - Volunteer Onboarding
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* Current open positions with duties on your table



**Thank you
for supporting
your PTO!**

